



Adobe® Illustrator® CS3: Level 1

Course Description

Adobe® Illustrator® CS3 is a sophisticated graphics application that helps you to create complex and attractive designs with type effects. You can create logos, advertisements, and other illustrations with ease using this software. However, creating complex designs can be overwhelming if you are not familiar with the tools present in Adobe Illustrator and their features. In this course, you will learn to use Adobe Illustrator CS3 by drawing and manipulating simple shapes to create logos. You will also combine text and graphics to create advertisements.

Course Objective

You will use Adobe Illustrator CS3 to create illustrations such as logos and advertisements that include type and graphics.

Performance-Based Objectives

Upon successful completion of this course, students will be able to:

- create simple and freeform shapes.
- create logos using simple shapes.
- create logos using custom paths.
- enhance logo text.
- manipulate body type.
- create an advertisement.
- organize creative assets using Adobe® Bridge.

Course Content

Lesson 1: Creating Simple Shapes

- Topic 1A: Create a New Document
- Topic 1B: Customize the Workspace
- Topic 1C: Draw Basic Shapes with the Shape Tools
- Topic 1D: Draw Basic Freeform Shapes with the Pencil Tool

Lesson 2: Creating Logos Using Simple Shapes

- Topic 2A: Format Objects
- Topic 2B: Manipulate Objects
- Topic 2C: Insert Type

Lesson 3: Creating Logos Using Custom Paths

- Topic 3A: Draw Paths with the Pen Tool
- Topic 3B: Modify Existing Shapes
- Topic 3C: Duplicate Objects
- Topic 3D: Apply Graphic Styles

Lesson 4: Enhancing Logo Type

- Topic 4A: Apply Gradients to Type
- Topic 4B: Flow Type on a Path

Topic 4C: Apply an Envelope to Type

Lesson 5: Manipulating Body Type

Topic 5A: Import Body Type

Topic 5B: Format Type with Styles

Topic 5C: Find and Replace Text

Topic 5D: Fix Spelling Errors

Topic 5E: Insert Typographic Characters

Lesson 6: Creating an Advertisement

Topic 6A: Import a Graphic

Topic 6B: Align Objects

Topic 6C: Apply Spot Colors

Topic 6D: Wrap Text

Topic 6E: Export a File

Lesson 7: Organizing Assets with Adobe® Bridge

Topic 7A: Customize the Adobe Bridge Workspace

Topic 7B: Append Metadata to Assets